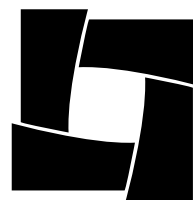




**Museums
Galleries
Scotland**

Supporting Scotland's Museums



**Social
Enterprise
Academy**

learning to change the world

SMART SUSTAINABILITY MAKING YOUR MUSEUMS MORE SUSTAINABLE

20 JANUARY 2015 | EDINBURGH | FREE

A one-day symposium to:

- Develop new ideas - Generate income - Increase impact - Build on your museums' strengths
- Hear from inspiring museums that have developed new ideas and projects to increase their sustainability:
 - Mike Ward – Grampian Transport Museum
 - Julia Stephen – Scottish Railway Preservation Society
 - Devon McHugh – Abbot House Heritage Centre (Winner, Enterprising Museum Award 2014)
 - Wynne Harley – Fife Folk Museum



SMART SUSTAINABILITY

MAKING YOUR MUSEUMS MORE SUSTAINABLE

This one-day symposium is an exciting opportunity to meet with colleagues, hear from enterprising museums and consider what it takes to have a more entrepreneurial approach to running your museum.

It will be an interactive and participative day that will encourage you to think creatively about how you can grow your museum.

AT THE SYMPOSIUM, YOU WILL:

- Gain insight from museums around Scotland that are developing new approaches, generating new income streams and increasing their impact.
- Learn about how to become more ambitious in developing our museums
- Explore different ways of expanding what you currently do
- Hear about the support available from MGS to help you to develop and grow your new business ideas

WHAT WILL YOU GET FROM ATTENDING THE DAY?

- Inspiration and ideas from museums that have taken forward sustainable projects
- Tips and tools to help you to start thinking in an innovative way
- An opportunity to identify how you can build on your current activities
- The opportunity to sign up to further support from MGS to develop your new ideas

WHO IS THE SYMPOSIUM FOR?

The symposium is open to all museum staff that have responsibility for or are looking to expand and develop their museum.

PROGRAMME DETAILS

VENUE: Grassmarket Community Project
86 Candlemaker Row, Edinburgh
EH1 2QA

DATE & TIME: 20 January 2015 | 10am - 4.45pm

This symposium is FREE! It is fully funded by the Museums Galleries Scotland and Social Enterprise Academy with the support of Scottish Government, meaning there is no cost to participants.

FURTHER OPPORTUNITIES

At the symposium, there will be an opportunity to learn more about **Developing Your Sustainable Enterprise** programmes planned for Winter/Spring 2015.

Museums attending Smart Sustainability symposium will be given priority for places on this programme.

HOW TO BOOK

[CLICK HERE TO BOOK ONLINE](#)

For more information, please contact:

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